

Carmel PTA General Board Meeting

September 8, 2009

The regular meeting of the Carmel General Board was held on September 8, 2009 in the Carmel media center. The secretary established a quorum as present. The meeting was called to order at 6:33 pm by the President. The secretary was present.

ATTENDEES:

Paul McIntosh, Gary Parkes, Robbin Walker, Amy Weissel, Cindy Garrison, Rebecca Hayes, JoLynne Szymanski, Kristin Thrift, Dr. Hunt, Judy Hamby, Stephanie Weber, Stefani Wagoner, Kelley Wagoner, Lili Bowen, Nick March, Samantha Hackett, Angie Clark, Michele Nichols, Tessa Basford, Jere McCorkle, Simone Alsup, Susan Norrell, Tammy Smith

The President called for the report of the Officers:

SECRETARY'S REPORT:

JoLynne Szymanski had nothing to report as this was the first General Board meeting.

TREASURER'S REPORT:

Kristin Thrift reported a cash balance of \$43,188.00. This was up \$14,000.00 since the end of August so net income is \$14,000.00.

PRINCIPAL'S REPORT:

Dr. Hunt gave thanks for the Boosterthon, said it was the best example of parents, school and community working together to support the kids. Thanks for purchase of mulch and elbow grease to spread it. Carmel Colt mascot was named "Spirit" by the students. It was filmed by Animal Planet. Thanks to Jere McCorkle for all her help with that. She then discussed the "School Improvement Plan" and asked 5 people to review and get back to her with their thoughts.

PRESIDENT'S REPORT:

Paul McIntosh asked that everyone get agenda items to him 3 days prior to meetings. Explained that meetings would be handled round table style and that in keeping to a time table asked that the report of VP's please be as brief as possible to allow the BOD's more time. Congrats and welcome to new Executive Board VP's: Robbin Walker and Amy Weissel. Discussed POW's and asked that everyone get them in as soon as possible.

Lots of changes due to government bearing down on non-profits:

1. Cash verification forms must be signed by 2 signers. Need 7 day notice for petty cash. Must be cashed the day of or no earlier than a day before.
2. Check requests – get VP approval before sending to Paul or Kristin.
3. Printing – bring own paper if printing on-site and copy on-site only as a last resort. We get a great rate at Office Max: .4/single side or .8/double side. Carmel has 1265 kids.

Gary Parkes covered communications, branding and website:

We are using bright green paper to distinguish difference between PTA and non-PTA items. One of our parents who is a graphic designer designed our new logos. We have a new Communications Chair – Stefani Wagoner. The state PTA has gotten stricter; so some communications may be edited. Use "parents" instead of "moms and dads" was an example Gary gave .

Really need to get male participation up. This is a focus of National PTA this year. National PTA has its first male President and CEO.

We changed our website from carmelpta.com to carmelpta.org. Thanks to Keith Weber for all of his hard work on designing the website for us. We took the best of all that we saw and combined it into our own. It is still a work in progress. We have a Facebook account and a Twitter account. Facebook is Carmel ES, we currently have 94 members. Please join. Our Twitter account is Carmel PTA.

Rebecca Hayes covered open Board positions:

Just filled Communications Chair, Stefani Wagoner and Dad's Initiative Chair, Kelley Wagoner. Still need Legislative, Holiday Workshop, Grandparent's Day, Teacher Appreciation, and Membership Co-Chair.

WAYS AND MEANS REPORT:

Gary Parkes reported that 77% of Boosterthon pledges have been collected. The PTA has netted \$20,508.00 so far. This is more than what was earned last year with the wrapping paper and we still have money to collect. 90% is our goal.

We have 654 PTA members so far, including 2 business partners, and so far we have retained an additional \$2300.00 due to the membership packages.

Fall Festival – everything is good.

SCHOOL ENRICHMENT REPORT:

Cindy Garrison, VP of School Enrichment turned over to Angie Clark, Room Parent Coordinator. Angie said she is still meeting with room parents. Carmel has 60 homerooms and we already have 85-90 room parents. Teacher profiles are almost done.

COMMUNITY RELATIONS REPORT:

Robbin Walker did not have anything to report at this time.

ACADEMIC ENRICHMENT REPORT:

Rebecca Hayes stated that the Basketball deadline is September 18th.

FAMILY LIFE REPORT:

Amy Weissel stated that she needs volunteers for all 3 days of the grandparent's luncheons. She also needs 2 Co-Chairs for the Holiday Gala, 1 for volunteers and 1 for crafts. She will have Karman send out an email to the volunteer list.

NEWSLETTER CHAIR REPORT:

Stephanie Weber let everyone know that the newsletter deadline is September 18th. Once it is done, she will email it out and it will trickle down to teachers, parents, etc. We will need some hard copies but not yet sure how many.

BOXTOPS CHAIR REPORT:

Judy Hamby let everyone know that the contest has brought in almost double from last year. She encouraged everyone to go to the Boxtops website and sign up as a Carmel supporter. We get Boxtops for every sign up. She also encouraged everyone to make purchases through the Boxtops Marketplace. We get a % of every purchase made there. If we could get businesses to make purchases through here, it would be great. She will put something in newsletter regarding this.

PRESIDENT'S WRAP-UP:

Paul McIntosh thanked everyone and said his door is always open. Meeting adjourned at 7:31pm.

Respectfully Submitted:
JoLynne Szymanski, Secretary